

Winter Quarterly Board Meeting Minutes
February 8, 2015

Tim Hintz called the meeting to order at 9:07am.

Roll was taken. The Board Members in attendance were Tim Hintz, Teri Alea, Kim Winkle, Dana Blickwedel, Natalie Cuicchi, Morganne Keel, Jane Ann McCullough, Pat Moody, Anderson Bailey, Mary Ellen Pitts, Aleta Chandler, Jim Hoobler, Linda Nutt, Jeanne Brady, Pat Chaffee, Eve Hutcherson, Meagan Hall, David Fox, Ben Hopper, and David Stempel. Cara Young was also in attendance as a Committee Chair.

Absent with excuse were Diane Hayes and Michael Robison.

Approval of the minutes of the last meeting was moved by Jim and seconded by Ben. They were unanimously approved.

President's Report

The President's report was e-mailed to the board members prior to the meeting. Tim asked for consideration about everyone joining Dropbox so that board members could go to the site and retrieve reports for the board meetings so that Tim is not sending several large emails. Tim proposed the members of the Executive Committee, as listed below:

- Tim Hintz – President
- Kim Winkle – Vice President
- Natalie Cuicchi – Secretary
- Dana Blickwedel – Treasurer
- Pat Moody – Member-at-Large, Past President
- Morganne Keel – Member-at-Large, Past Treasurer
- Jane Ann McCullough – Member-at-Large

The acceptance of the proposed Executive Committee was moved by Jim and seconded by Jeanne. The Executive Committee membership was unanimously approved.

Executive Director's Report

The Executive Director's report was e-mailed to the board members prior to the meeting. Teri challenged the Board of Directors to remember what they love about Tennessee Craft and to share their stories in anticipation of the 50th Anniversary Celebration. Contributing each month will help prime the pump for Tennessee Craft Week in October.

Teri noted the importance of succession planning and reminded everyone to consider whether they have a desire to become a member of the Executive Committee. There are training opportunities through the Center for Nonprofit Management to refine leadership skills or add a new skill.

The Big Payback, which is a major online giving effort, is on May 5 and is a great opportunity for Board Members to give and for others to contribute. Last year we exerted little effort due to finding

out about it a little late. Teri said we could earmark the funds for a specific reason, like artist demos. We should include videos of artist demonstrations.

Teri reinforced that the giving campaign is about remembering who is connected to our organization and giving them an opportunity to recognize the work we're doing through a financial donation.

Treasurer's Report

Morganne reminded everyone of the fiduciary responsibility of each Board Member to the financial health of Tennessee Craft, and the board reviewed the financial reports in detail. The Net Income for July – Dec 2014 was \$20,342.47 where the allocated budget was \$14,940.28, so TN Craft did well from a Profit and Loss Budget vs. Actual perspective. Some income that the Northeast Chapter earned will be redirected from Chapter Booth Income from Fairs to a more appropriate category (5156). Approval of the treasurer's report was moved by David and seconded by Ben. The financial reports were approved unanimously.

Ben proposed a motion to add Dana, new treasurer, and to remove Morganne, former treasurer, as an account signer from the Tennessee Craft bank account. Members of KraftCPAs, Amy Thompson and Ronda Pitts, will also be added. Teri and Tim will remain as account signers. An amendment was made by Ben to define this as for the Capital Bank account and all other pertaining accounts. The motion with the amendment was seconded by Linda and unanimously approved by the board members.

Committee Reports

Jim moved to make the committee reports (Fair, Membership, Workshop, Scholarship, Board Development, Fundraising and American Craft Week Task Force) and chapter reports part of the consent agenda. Aleta seconded, and the board members unanimously approved.

New Business

Committee Assignments

Tim reviewed the purpose and objectives of the committees, with additional comments from board members.

The new branding committee will have the charge to take our brand values and mission to reinforce our brand and message throughout the state. Eve volunteered to chair this committee. Dana, Morganne, and Natalie volunteered to join this committee as well.

Dana, Aleta, and Pat C will join the Membership Committee.

David S, Meagan, and Linda will join the Fundraising Committee.

There is an opportunity to chair the Workshop Committee.

David F will join the Fair Committee and roll off the Board Development Committee. Natalie will join the Branding Committee and roll off the Fair Committee.

Morganne mentioned the need to have better communication of what each individual committee is doing throughout the year since we only have quarterly board meetings. Anna Claire will provide a recap of the Chapter Leadership Retreat that occurred in January.

There is a national non-profit in Vermont called CERF+ that has a fund earmarked for Tennessee craft artists, funded by Tennessee Craft. This non-profit accomplishes its mission through direct financial and educational assistance to artists working in craft disciplines. Teri mentioned considering whether we should change the language so that this fund is not restricted to Tennessee Craft members and includes all TN craft artists.

The future board meetings are the following dates:

- Saturday, May 30
- Saturday, Aug 22 – Out of town meeting
- Saturday, Nov 7

Eve and David S offered to check on meeting space for the Nashville meetings.

Adjournment

Anderson moved and David F seconded adjournment with unanimous approval.