

Organization Information

Organization	Tennessee Craft (tennesseecraft.org)
Category	Arts Nonprofit; Membership, Marketing and Events
Mission	Tennessee Craft is working to continue and create Tennessee's fine craft tradition.
Address	1312 Adams Street, Suite 101 Nashville, TN 37208

Position Information

Internship	Marketing & Social Media Intern
Hours/Week	15-20+; Unpaid
Description	<p>Tennessee Craft seeks a responsible and creative individual to assist with event-based and organization-wide marketing efforts. The successful candidate will have an appreciation of art and of craft artists, strong communication skills (written/electronic and verbal), the initiative to present new ideas, and will be comfortable with a variety of social media platforms and be able to interact with a diverse following. This individual will also monitor, analyze and maintain multiple social media sites.</p> <p>All interns and staff members are asked to assist with craft fairs and other programs and events as needed.</p>
Qualifications	Experience with social media platforms (Facebook, Twitter, Instagram, YouTube, LinkedIn, etc.) and some knowledge of social media analytical tools is required. Interns must be able to manage multiple projects; web and print design experience is a plus. Candidate must also have a working knowledge of Microsoft Office Suite.
Experience	Due to the nature of our organization and the depth of our interns' involvement, we prefer junior and senior students seeking a degree in communications, marketing or English.

Application Instructions

Apply	Send your cover letter and résumé to Julia Wilburn, Communications Manager (marketing@tennesseecraft.org), and include one short writing sample (less than a page) and three social media post samples.
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