

Fall 2018 Quarterly Board Meeting Minutes  
November 3, 2018

Bradley Law Office  
Nashville, TN

Richard Dwyer called the meeting to order, and Natalie Cuicchi took roll. The board members in attendance were Sally Bebawy, Ginna Cannon, Pat Chaffee, Natalie Cuicchi, Nick DeFord, Reneau Dubberley, Richard Dwyer, Maggie Fansher, Jessica Hagar, Tim Hintz, Eve Hutcherson, Amy Hutton, Michele Lambert, Danielle McDaniel, Linda Nutt, David Stempel, Lindsay Walker, Nancy Wallace, and Cara Young. Executive Director Teri Alea and Membership Manager Bonnie Bogen were also in attendance.

Absent with excuse were Pat Moody, Doug Lawrence, Colleen Williams, and Kim Winkle.

### **Introduction**

Teri introduced the new Membership Manager Bonnie Bogen.

### **August Meeting Minutes**

Nancy made a motion to approve the minutes, and Nick seconded the motion with unanimous approval of the previous board minutes.

### **President's Report**

Richard read a note from Pat M thanking everyone for their support of the fall fair.

### **Executive Director's Report**

Teri recognized the service and commitment of the following board members with kind words and a certificate: David, Richard, Eve, and Tim.

Teri then celebrated some Chapter highlights from their reports.

The Parks Commission continues to prioritize Musician's Corner and has said that we need to stick with the current dates which poses a conflict with the Pink Palace art fair in Memphis and presents some setup challenges. The renovation of the Great Lawn, our original location, won't be complete until 2020, when we'll be able to move back to a changed layout.

Teri summarized several fair survey responses. Two of the factors most valuable to artists are the following:

- Ability to load in/load out next to their booth
- 24-hour security

From the shopper survey that was emailed, respondents reported to hear about the fair primarily through an email or mailed card from Tennessee Craft.

### **Treasurer's Report**

Amy reported that Tennessee Craft received a clean audit with no findings. It reflected that we added to net assets. Amy reviewed the September financial statements. We are 23% of budget which is appropriate since the statements reflect one quarter. Reneau made a motion to approve the treasurer's report. Richard seconded the motion with unanimous approval by the board members.

### **Search Committee**

Eve excused herself from this discussion since she is throwing her hat into the ring for the Executive Director position. Linda provided an update on the Search Committee and made a motion to approve the committee's proposal to hire Kealie Williams from the Center for Nonprofit Management to help us in this endeavor. Even though we are looking for Teri's replacement at a time of strength, there are advantages to using professional help in this search. There was lively, interesting discussion on this subject. Tim made an amendment to Linda's motion to authorize the Executive Committee to approve additional expenses should they arise.

Michele seconded the motion with Tim's amendment, and the board members unanimously approved.

### **Nominating Committee**

Teri reported that the committee needs 1-2 more weeks to finalize the slate, including the Vice President position.

### **Community Engagement Committee**

Linda noted the addition of the "Participation Wall" at the Welcome Tent to learn more about the people who attended the fair. The committee is currently reviewing those responses.

### **Fundraising Committee**

Richard provided an update on the Annual Campaign and reminded us of the importance of 100% board giving. Eve recognized Ginna for the fundraiser that she hosted at her house.

### **Consent Agenda**

Natalie made a motion to include all chapter reports on the consent agenda. Reneau seconded the motion with unanimous approval from the board members.

There was no old business to discuss.

### **New Business**

Teri introduced a proposal to increase the booth fee by \$50. Linda read Colleen's thoughtful response that proposed \$25 fee increase while on the lower lawn and another \$25 increase when the fair moves back to the upper lawn. After discussion of the benefits and potential stressors resulting from a fee increase, a motion was made to "Accept the proposal as presented" by Nick and seconded by David. The motion ultimately failed.

### **Adjournment**

Richard made a motion to adjourn, and board members unanimously agreed.